

Older Adult Ministries of Mid-America Presents in the General Assembly Virtual Exhibit Hall

The denomination's General Assembly was held virtually on August 7, 2021. Older Adult Ministries of Mid-America (OAM) participated by presenting a booth in the virtual exhibit hall. The booth contained the opportunity to connect and chat, to ask questions and access resources. The exhibit included links to our many videos, educational and study materials, caregiving, and outreach resources.



Visitors to the booth numbered 244 from all over the US and Canada. Attendees could view the materials from the website, ask questions and engage in conversation with our booth representatives, Jan Aerie, Older Adult Ministries Coordinator, and Dr. Kim Leon, Assistant Director of Columbia, MO Area Older Adult Ministry. Our six videos were watched 112 times. Our resources were viewed in depth by attendees 56 times, with 130 messages being exchanged.

During the pandemic, our ministry of outreach has shifted to be completely virtual. The series of webinars held this year were tapped by churches and individuals. The General Assembly's virtual gathering day enabled OAM to expand its reach to a national and global audience. While its ministry of the first five years has been focused in the Region's churches in Missouri and Illinois, the Ministry is now poised to become a widespread ministry in the denomination.